

# GO iPLUS 2.0

GOVERNMENT OF ODISHA'S INDUSTRIAL PORTAL FOR LAND USE AND SERVICES







# ABOUT GO PLUS 2.0

GO iPLUS 2.0 (Government of Odisha's industrial Portal for Land Use and Services) is a geographical information system (GIS) based industrial land use and infrastructure information system developed by the Industries Department, Government of Odisha. It is a web enabled platform to display real time information with regards to all the industrial land available in the State. GO iPLUS has been upgraded to Version 2.0 with following advanced features to assist decision making by investors:



- Provides information with regards to availability of industrial plots based on location specific attributes such as connectivity and other social and physical infrastructure available in the vicinity
- Utilities available around the selected land parcel could also be searched
- Provides information on zoning of the industrial land in terms of environmental categories, i.e. Green, Orange and Red to enable decision on suitable location for investment based on environment impact of proposed activities
- Works as a digital platform to enable a prospective investor to get detailed information about the key attributes of industries operating in a particular cluster such as sector of operation, products, raw material, capacity, etc.





# **COMPONENTS AND ATTRIBUTES**

The portal is an interactive platform and provides following information on investment locations for faster decision making.

## Land Bank and Zoning

Location based geo-coded land bank

#### Sensitive features

Rivers/Water-body, Forests, Habitations

## Connectivity

**Transport Corridors** NH & SH, other major roads, rail networks, port

#### Social Infrastructure

Schools, Colleges, Hotels, Medical and Bankina **Facilities** 

#### Infrastructure

Water, Power Supply-Transmission & Distribution, Electric Substations

## **Industry Attributes**

Segments and Products, Capacities, Markets

# LAND BANK

The Government of Odisha has created a land bank of 1,00,000 acres for industrial use. The land bank is categorized as:

Category 'A' Land - Land readily available with IDCO for immediate allotment

Category 'B' Land - Land reserved with District Collectors for allocation to IDCO as and

when required for industrial purpose

The portal enables an investor to identify and select the available land plots based on preferred parameters such as:

- District
- Cluster

Facilities available

- Category
- Size of Land required
- Proximity to an industry

All the Investment Regions, sector-specific industrial clusters and the industrial estates in the State are also mapped on the portal.

# INDUSTRY INFORMATION

The portal contains database of all the industries existing in the State mapped as per their location. The portal enables a user to get detailed information on key industry attributes such as:

- Production Process
  Sector of Operation
  - Capacity

- Entity Type
- Major Products
- Raw Material Linkages



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